



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS

# Syllabus

## Field of study\* : Management

Module name		
Logistics management		
Module name in english		
Logistics management		
Module code		Method of evaluation
ZZ00S.120D(B).1336.17		Assessment
Field of study	Track	Year / semester
Management	General academic	3 / 6
Specialisation	Language of instruction	Module
All	English	Elective
Number of hours		Block
Lectures: 30	Classes: 0	D(B)
Level of qualification	Mode of studies	Education field
First-cycle programme	Full-time	Social Sciences
Author	Anna Łupicka	
Teachers	Anna Łupicka	

### Subject's educational aims

C1	Transference of logistic management knowledge
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### Subject's learning outcomes

Code	Outcomes in terms of	Learning outcomes within the field
Knowledge		
W1	Has a basic knowledge from the scope of logistic management	K1_W13
Skills		
U1	is selecting adequate tools and methods in logistic management	K1_U13
Social competences		
K1	is demonstrating the initiative in withdrawing the deepend subject from the scope of the logistics	K1_K02

### Study content

No.	Study content	Subject's educational aims	Subject's learning outcomes
1.	Tools of logistic management	C1	W1, U1, K1

2.	Supply chain management	C1	W1, U1, K1
3.	Stock management	C1	W1, U1, K1
4.	Customer relationship management	C1	W1, U1, K1
5.	Ecologistics	C1	W1, U1, K1
6.	Reverse logistics	C1	W1, U1, K1
7.	N/A : Ekonomia zrównoważonego rozwoju i CSR a zarządzanie logistyczne	C1	W1, U1, K1
8.	N/A : Sustainability and CSR versus Logistic management	C1	W1, U1, K1
9.	Risk management in supply chains	C1	W1, U1, K1
10.	Supply chain strategies	C1	W1, U1, K1

## Bibliography

### Obligatory

1. D. Taylor, Global cases In logistics and supply chain management, Thompson Learning, London 1997
2. Global logistics and distribution planning – Strategies for management, D. Waters, Washington 1999
3. P.B. Scharj, T. Skjott-Larsen, Zarządzanie globalnym łańcuchem podaży, PWN, Warszawa 2002
4. B. de Wit, R. Meyer, Synteza strategii, PWE Warszawa 2007
5. A. Noga, Teorie przedsiębiorstw, PWE Warszawa 2009

### Recommended

1. Christopher M., Peck H., Logistyka marketingowa, PWE, Warszawa 2005
2. Baraniecka A., ECR. Efficient Consumer Response. Łańcuch dostaw zorientowany na klienta, ILiM, Poznań 2004.
3. A. Łupicka, Formy koordynacji rynkowej w łańcuchach dostaw, wyd. UEP Poznań 2009
4. Coyle J., Bardi E., Langley C. Jr, Zarządzanie logistyczne, PWE, Warszawa 2002

<b>Entry requirements</b>	Znajomość podstaw logistyki
<b>Teaching methods</b>	Text analysis, Lecture, Lecture with multimedia presentation, Discussion, Case study
<b>Method of evaluation</b>	Oral exam, Class participation, Group project / Group work

## Settlement of ECTS points

Forms of student work	Average number of hours for student work*	
Project preparation	45	
Participation in lectures	30	
<b>Student work in total</b>	Number of hours 75	ECTS points 3
<b>Contact hours (with the teacher)</b>	Number of hours 30	ECTS points 1
<b>Practical-class work</b>	Number of hours 45	ECTS points 1.5

\* one hour of classes = 45 minutes

## Methods of evaluating the learning outcomes

Learning-outcome code	Methods of evaluation		
	Oral exam	Class participation	Group project / Group work
W1	x	x	x
U1		x	x
K1		x	x

# Effects

Code	Content
K1_K02	appreciates the effects of teamwork
K1_U13	Has the ability to formulate objectives and solve problems by means of properly selected research methods
K1_W13	Knows and understands the functions of a company and other institutions, their correlations and their role in the process of goal achievement